



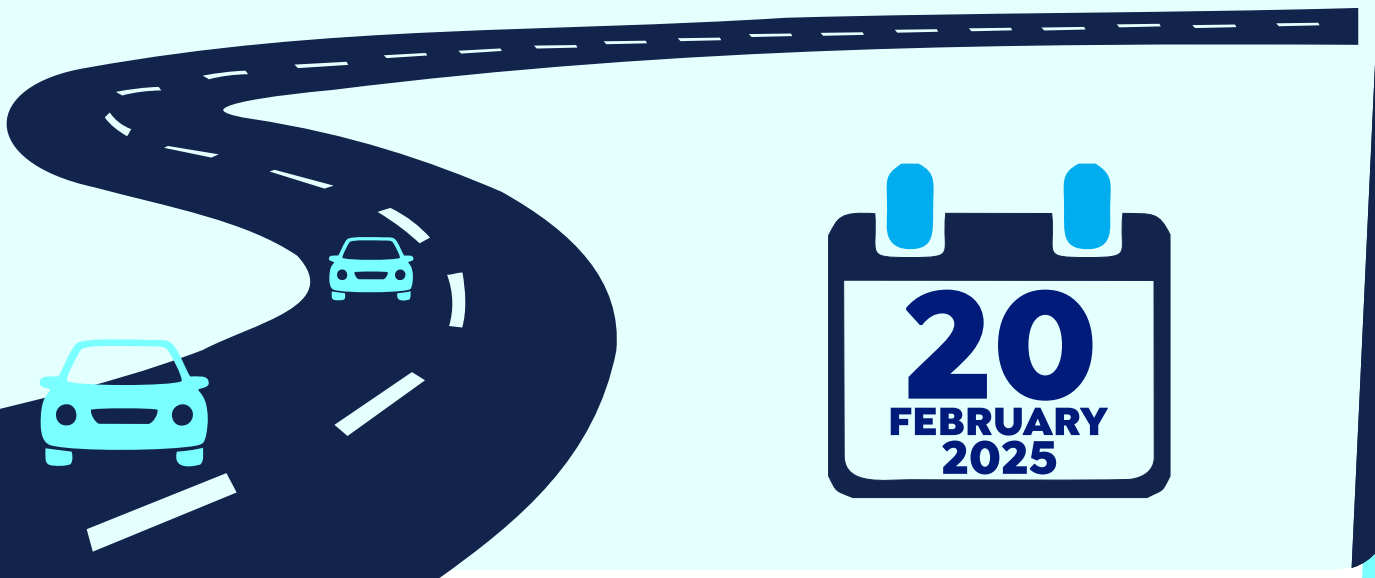
**TETA IN PARTNERSHIP WITH NELISA IZIZWE FOUNDATION
PRESENTS**

REIMAGINE ROAD SAFETY SUMMIT

BUCKLE UP • DRIVE SOBER • STAY ALERT

**FOR SAFER
ROADS
IN SOUTH AFRICA**

REIMAGINE | REENGAGE | REACT



Event Overview

The ReImagine Road Safety Summit 2025 is a premier event uniting key industry leaders, operators, manufacturers, policymakers, and community stakeholders to address road safety challenges and propose innovative, sustainable solutions.

Theme: ReImagine Road Safety for a Sustainable Future

Key highlights include:

- Expert panel discussions.
- Keynote presentations.
- Networking sessions.
- Exhibition space showcasing cutting-edge industry solutions and services.

Sponsorship Opportunities (Including VAT)

1. Safety Diamond Sponsor (Exclusive) | R69 000

- 8x3m prime exhibition space inside the conference venue
- Outside space for truck or bus or taxi exhibition and Gazebo
- 4 Tier Drop Banners outside (2 banners outside the hotel entrance and 2 outside the conference venue)
- Sponsoring Delegate Networking Area

Prominent branding:

- 4 banners in the conference venue.
- Providing the theme and branding for the Delegate Networking Area – to be negotiated
- Logo on the event program cover, name tags and promotional material.
- 5-minute speaking slot during the keynote session.
- Full-page advertorial in the event program.
- Post-event delegate list with contact details.
- Social media and website exposure with hyperlinks.

2. Safety Ruby Sponsor | R57 500

- 4x6m prime exhibition space inside the venue.
- Outside space for truck or bus or taxi
- 3 Tier Drop Banners outside (2 banners outside the hotel entrance and 1 outside the conference venue)
- Sponsoring Lunch

Branding opportunities:

- 3 banners in the conference venue.
- 2 banners in the lunch area.
- 5-minute speaking opportunity during a session.
- Half-page advertorial in the event program.
- Social media and website mentions.

3. Safety Sapphire Sponsor | R46 000

- Sponsorship of the Networking Breakfast.
- 3x4m exhibition space inside the conference venue
- 2 tier drop banner outside the conference venue

Branding opportunities:

- 2 banners at the breakfast area.
- 1 banner in the conference venue.
- Recognition on digital platforms and event materials.





4. Safety Panel Sponsor | R23 000

Sponsorship of a specific session – panel discussion.
3x4m exhibition space inside the conference venue

Branding opportunities:

1 banner in the session venue.
1 minute speaking opportunity to introduce the session.
Recognition on event materials and digital platforms.

5. Exhibition Stands | R11 500 per 3x4m Exhibition Space

Exhibitors will receive:

A 3x4m exhibition space.
One table with a tablecloth and two chairs.
Opportunity to display banners and hand out promotional material from the exhibition space.
Meals and refreshments for up to two stand representatives
Limited availability; first-come, first-served.

Additional Sponsorship Opportunities

a) Delegate Bags Sponsor | R17 250

Exclusive branding on delegate bags handed out at registration.
Sponsor provides bags with their logo at their own cost.

b) Gift Inserts Sponsor | R5 750

Opportunity to include a branded gift or promotional item in delegate bags.

c) Lucky Draw Sponsor

All sponsors will be entitled to do a lucky draw at the end of the conference.
The prize must be at least R500 of value provided by the sponsor
Brand acknowledgment during the prize announcement.

Why Sponsor?

1. Maximized Exposure: Reach a focused audience of transport professionals and road safety advocates.
2. Brand Visibility: Stand out with premium branding opportunities.
3. Networking Opportunities: Connect with key decision-makers and stakeholders.
4. Thought Leadership: Showcase your commitment to sustainable road safety solutions.

Contact Information

For sponsorship inquiries or to reserve your exhibition space, please contact:

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